

# WBMA-TV

## On-Air / Message Board

### Sponsorship Rate Card- 2011

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**Weather Enhanced:** 00/30 all day - \$350/month

**Traffic:** ~~00/30 all day following weather - \$350/month~~ \* Currently Sponsored

**News:** 5am – 9am and 4pm – 7pm - \$250/month

**Financials:** 4pm – 7pm only - \$150/month

**Sports:** 5am – 9am - \$150/month

**Dailies:** 20/50 all day - \$350/month

**WBMATV.com – Video On Demand Advertising Banner:** with up to 1100 hits per month on our video on demand player, place your advertising banner in rotation on our video player so viewers can click right over to your website, promotional information, Facebook Page and more. - \$150/month

**Gold Sponsor:** Up to three sponsorship messages per hour – anytime the bulletin board system runs - \$417/month Yearly Contract required/billing done quarterly.

**Community Show Sponsor** (Sports, Parades and Concerts): \$125/produced show typical air-time for programs on WBMA-TV: daily for the first two weeks, 3-4 times a week for the next 2-4 weeks. Programming is at the discretion of WBMA-TV.

Gold Sponsor and Bulletin Board Sponsorship Demos are available on the WBMA-TV website ([www.WBMATV.com](http://www.WBMATV.com)) on the Media Center page under the Sponsorship Demos Category.

WBMA-TV will limit Sponsorship of Bulletin Board Specific Categories to ONE sponsor per category. Gold Sponsorships will be limited to TEN sponsors. Community Show Sponsors will be limited to FIVE sponsors per produced show (unless a specific program warrants more or less).

News, Financials, Sports and Dailies: Sponsorships will be on a Yearly Contract to allow for other businesses to be a sponsor. Sponsors will go in to a rotating cycle. Past sponsors are able to re-sponsor provided there are no new sponsors waiting.